

Alt-Sheff meeting Sat 5th October 2013 at Spital Hill

Present: Emma, Jonathan, Mike, Nkululeko, Trevor,

Apologies: Andy, Chris, Jake, Joe, Karen, Richard, Tracy

1. Notes from Last Meeting

Rewrite the 'about us' page, and possibly header banner sentence.

2. Tech Meeting

Agreement to proposal to have a tech meeting later, separately.

Suggestions for tech meeting to look into -

- a) Twitter feed - tweets automatically 1 week before event and one day before. (Say, a half hour cron job, so tweets would send max every half hour).
- b) Twitter feed automatically post to Facebook wall.
- c) Possibly a weekly email newsletter with a selection of events?
- d) Facebook and Twitter accounts should gently lead people to the alt-sheff.org website, by way of banner images and description texts.
- e) Possible location system for events. All events would require a postcode, then the site could have a map showing them all. Perhaps a 'Rotherham' section?

3. Events Submitted but refused

Everyone happy with the template email.

4. The “Look” of the website

Needs more photos! - Header background image (not font or colour scheme) and nav might be worth updating.

5. Recruitment

Agreed people joining the committee ought to be friends of friends rather than open to the general masses. - Possibility of a photographer (Trevor's contact Kevin?) joining the team, although not necessarily as a full committee member.

6. Policy

Nkululeko can get hold of a co-op policy (cut and paste boilerplate).

7/8. Publicity and Funding

Trevor will meet with the Sharrow committee, suggesting a joint fundraiser (in 2014) - possibly linking into Peace in the Park. It will likely require some volunteer help.

A typical fundraising event such as a Sunday afternoon band and DJ can be expected to raise £100-200 and also be useful for publicity (leaflets, merchandise, etc. - perhaps make badges/business cards/stickers..? It would require volunteers to help set up and staff the door.

9. Annual Guide

Possibly published by 'Now Then' magazine, and some sort of affiliation - contact them but stay very open to new suggestions from them (as without lots of writers, a full annual would be difficult).

Next meeting: 2014